

2001

2010

“ ”

2020-07-17
1971~
1985~

“ ”

“ ”

”

“

①东欧

“ 9 11”

2001 10

strategic

communication

②

③

2004

④

2006 9

⑤2007 1

① “ ”

2015 3 2

② 2016 3 104

③ 2014 2 28

④ Office of the Under Secretary of Defense For Acquisition, Technology and Logistics. Report of the Defense Science Board Task Force on Strategic Communication. 2004, <http://fas.org/irp/agency/dod/dsb/commun.pdf>.

⑤ 2014 2 29

①

②

③

(一) 美在缅战略传播的四个阶段

④

① 2011 6 58-59

② U.S.National Security Strategy,2010.03,http://www.whitehouse.gov/sites/default/files/rss_viewer/national_security_strategy.pdf

③ Loch K. Johnson *Strategic Intelligence*, Vd.3, Praeger Security International, Westport, 2007, pp110-112

④ USAID FROM THE AMERICAN PEOPLE 2019 8 23 <https://www.usaid.gov/burma/history>.

1950-1961

1962

1966-1988

1966 6

1978

1988

1998-2011

2008

“ ”

2012

2012

2015

①

①

2019 8 23 <https://www.usaid.gov/buma/history>.

1.07%

①

“ ”

2011

2013

“ Myanmar Times”

6

16

2000

10

2014~2018

②

2

③

”

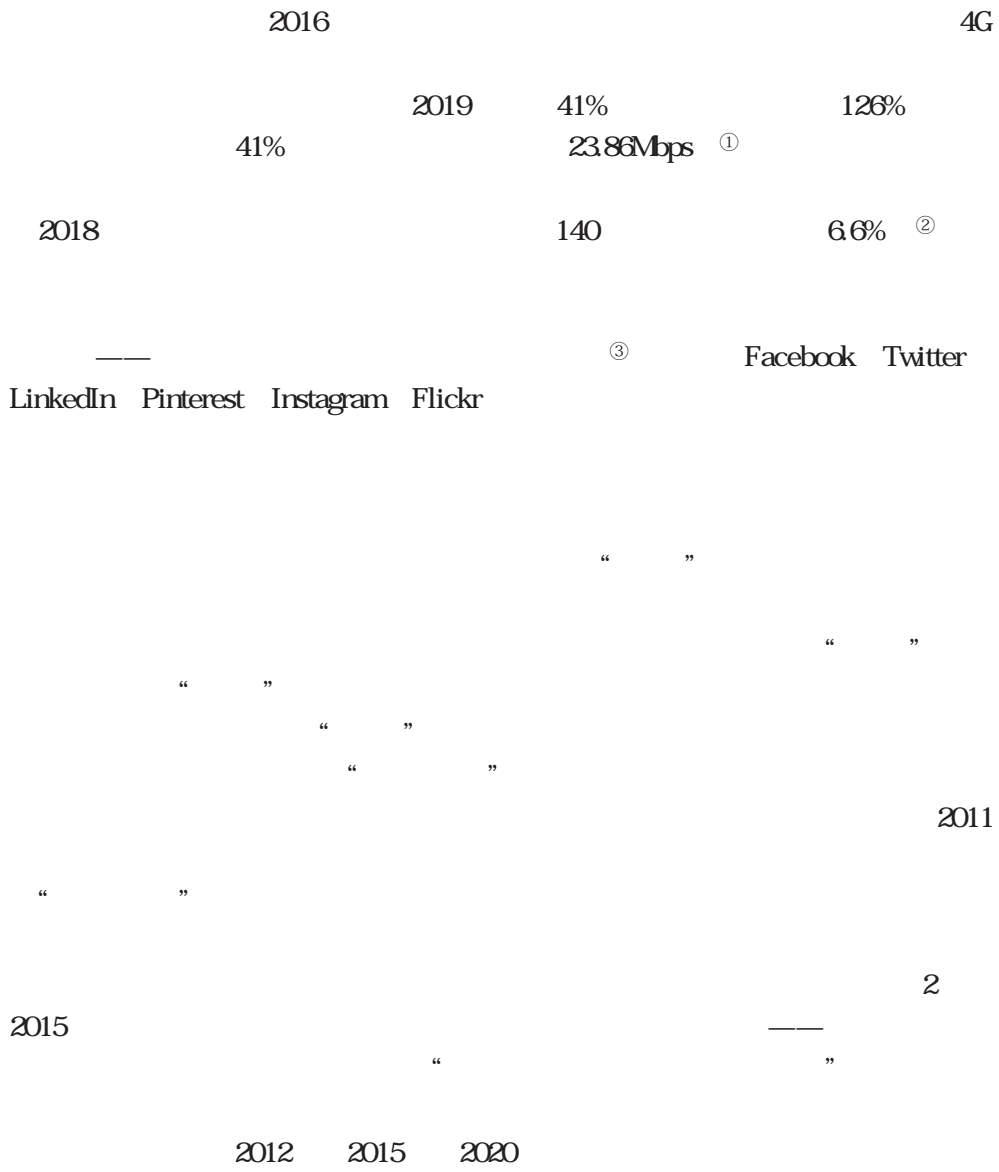
“

2015

① IT 2013 10 13 http://icpcw.com/Information/Industry/News/3207/320770_all.htm

② Maura O'Neill CISCO 2013 3 7 <https://blog.usaid.gov/2013/03/usaid-and-cisco-to-establish-networking-academies-in-burma/>

③ “ Yatanarpon Cyber City” 2019 11 20 <http://www.mekongskills2work.org/mekong-learning-center/yatanarpon-university-of-technology>



① Simon Kemp, "Digital 2020 Myanmar", <https://datareportal.com/reports/digital-2020-myanmar>, 2020.03.10.
 ② Ibid.
 ③ Social Networking: A Guide to Strengthening Civil Society Through Social Media
 2019 4 12 <https://www.usaid.gov/SMGuide4CSO>.

①

2008 9

— — —

②

— —

— — —

“ ” “ ”

①

“ ”

2013

4 69

② Commander's Handbook for Strategic Communication September 2008 ,US Joint Forces command,Joint Warfighting Center,2009.09.01,http://www.carlisle.army.mil/DIME/documents/sc_hdbk.pdf

“ ” “

” ① 2009

2010

“ ”

2007 1 5

②

③

—

“ ”

“ ”

①

“ ”

“ ”

②

2011 5

160

③

“ ”

2013

4 68

“ ”

“ ”

①

②

“ ”

2008

”

“ ”

①

2013 8 27

② Department of Defense Dictionary of Military and Associated terms(As Amended Through 31 October 2009)

The US Department of Defense 2009.12.28 [http://www.bits.de/NRANEU/others/jp_02\(05\).pdf](http://www.bits.de/NRANEU/others/jp_02(05).pdf)

①

“ ”

②

5

③

2010

“ ”

④

① “ ” 2013

4 69

② 2002

5 632

③ Report of the Defense Science Board Task Force on Strategic Communication, Office of the Under Secretary of Defense For Acquisition, Technology, and Logistics, U.S. DOD, 2004.

④ Amy Noreuil Welding Technology Against Dangerous Speech in Burma Gains a Following 2015 7
<https://2012-2017.usaid.gov/news-information/frontlines/millennium-development-goals/welding-technology-against-dangerous>

“ ”

“ ”

2009 “